ORDER

Orders	Order / Rev:	37192
	Alt Order #:	08860398
	Product Desc:	ROMNEY/P/R

Estimate: 361

Flight Dates: 09/07/12 - 09/10/12

Original Date / Rev: 09/06/12 / 10/01/12

GENERAL Order Type:

KLAS

Primary AE: Mike Jones

Sales Office:

Sales Region:

K-WAS National

American Rambler Production Agency Name:

Buying Contact:

Billing Contact:

138 Conant St.

Beverely, MA 01915

Cash Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

15%

00:15:00

Advertiser Name: Romney, Mitt / R-Pres

Priority:

Demographic:

A35+

Product Codes:

PO1 LV2

Revenue Codes: AGY, POL, CAND New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	50	\$40,380.00	\$34,323.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	50	\$40,380.00	\$34,323.00	0.00
Totals	50	\$40,380,00	\$34,323,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$40,380.00
Market	100%	\$134,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$33,650.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$6,730.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	8	09/07/1	2 09/07/12	8 News Now 6a I	M-F CM	6-7a	F	:30	2	\$245.00LV2	0.00 NM	2	\$490.00
				8 News Now 6a	M-F								
	NEWS	;											
	St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 09	9/03/12	09/09/12	F	2	\$245.00	0.00						
E 4	8	09/07/1	2 09/07/12	CBS This Mornin	g 7-9a CM	7-9a	F	:30	2	\$150.00LV2	0.00 NM	2	\$300.00
				CBS This Mornin	ng					- 1			

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Break Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rig Type Spots Amount EARY SHOT Start End Date Weekdays Social/Week Rate Rating Start Star								
Section Control Cont		Inventory Code Break	Start/End	Time Days	Len Spots	s Rate Pri	Rtg Type Spots	Amount
Start Date Find Date Weekdays Soots/Week Rate Rating Soots Soo								
Sear Care Find Date Monekdays Spote/Week Rate Rating Care Search Search	E18 8 09/07/12 09/07/12		3-4p	F	:30	2 \$325.00LV2	0.00 NM	\$0.00
Sect Cho Date Range Description Start/Fard Time Start/Fa				- ··				
1 8090/31/2-0909/12 Eilen 3-4p								
Condition				_				
Condition Continue Continue	Credited	J. 1011	,		•	.00 (0020.00)	0.00 /////	
Fig.		Ellen 3-4	D	-	F	:30 (\$325.00)	0.00 <i>NM</i>	
E20 8 09/07/12 09/07/12 5 News Now 4p M-F CM								
NEWS Silart Date		8 News Now 4p M-F CM	4-5p	F	:30	2 \$300.00LV2	0.00 NM	2 \$600.00
Sizet Date End Date Meek G900312 0903912		•	(4:30 PM-5:0	0 PM)				
Real Sust Date Find Date Weekdays Spots/Week Rate Rating Sust Date Weekdays Spots/Week Rate Rating Sust Date Weekdays Spots/Week Rate Rating Sust Date S		Weekdays Spots/Week	Rate	Rating				
New New Start Date End Date Weekdays Spots/Week Rate Rating Co.					.20	2 6275 001 \/2	0.00 NM	6750.00
Start Date End Date Weekdays 2 Systom Systom			5-630p		.30	2 \$3/5.UULVZ	U.UU INIVI	2 \$750.00
E Rest 09/03/12 09/09/12 09/07/12		Weekdays Snots/Week	Rate	Rating				
Inside Edition Insi								
NSIDE EDITION Start Date Size Date	E 24 8 09/07/12 09/07/12	•	630-7p	F	:30	2 \$875.00LV1	0.00 NM	1 \$875.00
New Signar Date Signar								
E25 8 09/07/12 09/07/12 7-8p Rotator				-				
ET/INSIDER Start Date End Date Weekdays Spots/Week Rate Rating 0.00		<u>'</u>			:30	1 \$325.00LV2	0.00 NM	\$325.00
Week 09/03/12 09/09/12 09	ET/INSIDER	7-8p Rotator						
E27 8								
NEWS Start Date End Date Weekdays Spots/Week Rate Rating		 			:30	2 \$500.00LV2	0.00 NM 2	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 09/09/12 09/09/12 Letterman Let	NEWS	8 News Now 11p M-F						
E 30 8 09/07/12 09/07/12 Letterman	Start Date End Date							
Letterman LETTERMAN Start Date End Date Weekdays O9/09/12 O9/09	· · · · · · · · · · · · · · · · · · ·				.30	2 \$225 001 V2	0.00 NM	2 \$450.00
Start Date End Date O9/09/12 O9/09/1			11000 12010	•	.00	2 0220.00202	0.00 1	υ Ψ-00.00
Week: 09/03/12 09/09/12 09/07/12 US Open Tennis CM Various 0.00		Weekdays Spots/Week	Rate	Rating				
US OPEN TENNIS Start Date End Date Weekdays Spots/Week Rate Rating				0.00			0.00 1110	
Start Date End Date Weekdays Spots/Week Rate Rating 09/03/12 09/09/12 09/09/12 09/08/12 US Open Tennis CM Various 0.00 CM Various 0.00 US Open Tennis US OPEN TENNIS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12		•	various		:30	4 \$300.00LV2	0.00 NM 2	\$1,200.00
Week: 09/03/12 09/09/12 F 4 \$300.00 0.00 E 34 8 09/08/12 09/08/12 US Open Tennis US Open Tennis US Open Tennis CM Various S- :30 4 \$500.00 LV2 0.00 NM 4 \$2,000.00 US Open Tennis US OPEN TENNIS Start Date End Date Weekdays Spots/Week Rate Rating Rating Week: 09/03/12 09/09/12S- 4 \$500.00 0.00 Spot Ch Date Range Description Start/End Time 1 8 09/03/12-09/09/12 US Open Tennis Various Weekdays Length Rate Rtg Type 1.30 (\$500.00) 0.00 NM See MG 34.5 [Due to US Open cancel by CBS at last minute - LM] M :30 \$500.00 0.00 NM 5 8 09/10/12-09/10/12 US Open Tennis Various M :30 \$500.00 0.00 NM		Weekdays Snots/Week	Pate	Rating				
US OPEN TENNIS Start Date End Date Weekdays Spots/Week Rate Rating	Week: 09/03/12 09/09/12	F 4						
US OPEN TENNIS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/125- 4 \$500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 09/03/12-09/09/12 US Open Tennis VariousSa :30 (\$500.00) 0.00 NM See MG 34.5 [Due to US Open cancel by CBS at last minute - LM] 5 8 09/10/12-09/10/12 US Open Tennis Various M :30 \$500.00 0.00 NM	E 34 8 09/08/12 09/08/12		Various	5-	:30	4 \$500.00LV2	0.00 NM	\$2,000.00
Week: 09/03/12 09/09/12 5- 4 \$500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 09/03/12-09/09/12 US Open Tennis Various Sa :30 (\$500.00) 0.00 NM See MG 34.5 [Due to US Open cancel by CBS at last minute - LM] 5 8 09/10/12-09/10/12 US Open Tennis Various M :30 \$500.00 0.00 NM				5 4			1	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 09/03/12-09/09/12 US Open Tennis Various Sa :30 (\$500.00) 0.00 NM See MG 34.5 [Due to US Open cancel by CBS at last minute - LM] [Due to US Open Tennis Various M :30 \$500.00 0.00 NM	Week: 09/03/12 09/09/12							
See MG 34.5 [Due to US Open cancel by CBS at last minute - LM] 5 8 09/10/12-09/10/12 US Open Tennis Various M :30 \$500.00 0.00 NM				_				
5 8 09/10/12-09/10/12 US Open Tennis Various M :30 \$500.00 0.00 NM	See MG 34.5		ious	-	5d 	.30 (000,000)	U.UU TVIVI	
			ious	м	-	:30 \$500.00	0.00 NM	
		,			<u> </u>	\$300.00	3.33	

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Romney, Mitt / R-Pres

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Flight Dates:

09/07/12 - 09/10/12

Estimate:

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Ln C			Inventory Code			Time Days	Len Sp		Rate Pri			Amount
E 35	8 09/08/	12 09/08/12	8 News Now Sat 8 News Now Sat		5-7p	S-	:30	1	\$550.00LV1	0.00 NM	1	\$550.00
N	EWS		o news new out	υ , μ								
Wee	Start Date ek: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
E 36	8 09/09/	12 09/09/12			Various	s	:30	1	\$250.00LV2	0.00 NM	1	\$250.00
P	OLITICS NOV	ı	Politics Now S S	ebelius	(5:30 PM-6:0	00 PM)						
	Start Date ek: 09/03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 39			Sat 1135p-1235a	•	1135p-1235		:30	1	\$70.00LV2	0.00 NM	1	\$70.00
TH	HE UNIT		The Unit									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 09/03/12	09/09/12	S-	1	\$70.00	0.00			405 0011/0	0.00.1114		2472.00
E 40	8 09/08/	12 09/08/12	CBS Early Show CBS Early Show		5-7a	S-	:30	2	\$85.00LV2	0.00 NM	2	\$170.00
EA	ARLY SHOW		050 24, 0	ou.								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 41	ek: 09/03/12 8 09/09/	09/09/12	8 News Now Sun	2 ANA #10NA	\$85.00	0.00 v Sun AS	:30	1	\$125 001 V2	0.00 NM	1	\$125.00
E 41	0 09/09/	12 09/09/12	8 News Now Sur		o news nov	v Sun #5	.30	'	\$125.00LV2	U.UU INIVI	,	\$125.00
NE	EWS											
141	Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
E 42	ek: 09/03/12 8 09/09/	09/09/12 12 09/09/12		1 av Morr@M	\$125.00 CBS Sunda	0.00 y MorniS	:30		\$325.00LV2	0.00 NM	2	\$650.00
L 42	0 03/03/	12 03/03/12	CBS News Sund	•	ODO Gunda	y 1410/111 3	.50	_	\$525.00 L ¥2	0.00 14101	_	ψ030.00
SU	JNDAY MORI											
Waa	Start Date k: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 43			8 News Now Sun	. 		v Sun AS	:30	2	\$325.00LV2	0.00 NM	2	\$650.00
			8 News Now Sur	AM #2								
NE	EWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/03/12	09/09/12	S	2	\$325.00	0.00						
E 44	8 09/09/	12 09/09/12	Face The Nation	СМ	Face The N	ationS	:30	1	\$300.00LV2	0.00 NM	1	\$300.00
_	ACE THE MAT	ION	Face The Nation									
77	CE THE NAT Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 09/03/12	09/09/12	S	1	\$300.00	0.00			<u>.</u>			
E 45	8 09/09/	12 09/09/12	•	CM	Various	s	:30	4	\$750.00LV2	0.00 NM	4	\$3,000.00
US	S OPEN TENI	NIS	US Open Tennis									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	k: 09/03/12	09/09/12	S	4	\$750.00	0.00						
E 46	8 09/09/	12 09/09/12		•	5-7p	S	:30	3	\$200.00LV2	0.00 NM	3	\$600.00
NE	EWS		8 News Now Sun	1 3-7p								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	k: 09/03/12	09/09/12	s	3	\$200.00	0.00						
E 48	8 09/09/	12 09/09/12	Sun 9-10p The Good Wife	СМ	9-10p	S	:30	2	\$1,400.00LV2	0.00 NM	2	\$2,800.00
TH	HE GOOD WII	FE	3000 11110									
147	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 50	k: 09/03/12 8 09/09/	09/09/12	8 News Now Sun		\$1,400.00 11-1135P	0.00 S	:30	2	\$350.00LV2	0.00 NM	2	\$700.00
_ 50	3 031031	- USIUSI 12	8 News Now Sun	•	7 1- 1 1 JJF	3	.50	2	₩550.00EVZ	U.UU INIVI		φ1 UU.UU
NE	EWS			•								
Wee	Start Date ek: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
E 51	-	12 09/09/12		CM	5-6a	S	:30	2	\$75.00LV2	0.00 NM	2	\$150.00
					*	-		_				2.2 2.22

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KLAS

Order / Rev: 37192 08860398 Alt Order #:

Advertiser:

Romney, Mitt / R-Pres

Flight Dates:

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09/07/12 - 09/10/12

Estimate:

361

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type \$	Spots	Amount
				Eye on Wash/Wa	all St Jou							
				Eye On Wash/W	all St Jrni							
Ε	CWA	LL ST								_		
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
We	ek: 09/	/03/12	09/09/12	S	2	\$75.00	0.00					
N 52	8	09/07/1	2 09/07/12	Fri 10-11p	СМ	10-11p	F	:30	2 \$7,500,00LV1	0.00 NM	2	\$15,000.00
				Blue Bloods		•			•			•
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 09/		09/09/12	F		\$7,500.00	0.00					
N 53	8		2 09/09/12	Sun 7-8p	CM	7-8p	S	:30	1 \$3,375.00LV1	0.00 NM	4	\$3,375.00
14 33	0	03/03/1	2 09/09/12	60 Minutes	CIVI	7-op	3	.30	1 \$3,375.00EV1	U.UU INIVI	J	\$3,375.00
	٠.									i i		
	_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
We	ek: 09/	03/12	09/09/12	S	1	\$3,375.00	0.00					
N 54	8	09/09/1	2 09/09/12	Sun 10-11p	СМ	10-11p	S	:30	1 \$4,000.00LV1	0.00 NM	1	\$4,000.00
				The Mentalist								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 09/		09/09/12	S	1	\$4,000.00	0.00			1		
						Ţ .,						
										Totals	50	\$40,380.00